



GUAC NATION ORDER FORM

PROGRAM DATES: JANUARY 3, 2018 – FEBRUARY 4, 2018
ORDER DEADLINE: NOVEMBER 14, 2017

Are you ready to bring your flavor game? For a fourth year in a row, Avocados From Mexico and Old El Paso™ are here to help you bring Big Game flavor to your shoppers' party spreads. Game Day viewers will be strategically making flavor plays of their own as they dig into a stadium-sized feast built with delicious bites featuring guacamole and Old El Paso™.

Create Guac Nation displays in your produce department from January 3, 2018 – February 4, 2018.

PROGRAM DETAILS

- Molcajete bin with pole header
- Large bin with header
- Small bin with header + Old El Paso™ side shelves
- Pallet bin with pole header + Old El Paso™ center shelf
- Custom die-cut display sign
- 11" x 7" display sign



Molcajete Bin
with Pole Header

ASSEMBLED MOLCAJETE BIN DIMENSIONS

24"w x 24"d x 32"h
24"w x 24"d x 50"h with header



Large Bin
with Header

ASSEMBLED LARGE BIN DIMENSIONS

36"w x 15"d x 30.5"h
36"w x 15"d x 40.5"h with header



Small Bin with Header
+ Old El Paso™ Side Shelves

ASSEMBLED SMALL BIN WITH HEADER + OLD EL PASO™ SIDE SHELVES DIMENSIONS

32"w x 14"d x 30.5"h
32"w x 14"d x 40.5"h with header



Pallet Bin with
Header + Old El Paso™ Center Shelf

ASSEMBLED "PALLET BIN WITH HEADER + OLD EL PASO™ CENTER SHELF DIMENSIONS

46"w x 38.5"d x 30"h
46"w x 38.5"d x 50"h with header



Front

DISPLAY SIGN

11"w x 7"h



Back



Front

UNIQUE POS SIGN

21"w x 32.5"h

Available with 4ft. of string and S-hook for hanging



Back



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KIT OPTIONS

QTY

1. Molcajete Bin + Header	
2. Molcajete Bin + Header + POS Kit + IRCs	
3. Large Bin + POS Kit + IRCs	
4. Small Bin with Old El Paso™ Side Shelves + Header + POS Kit + IRCs	
5. Pallet Bin with Old El Paso™ Center Shelf + Header + POS Kit + IRCs	
6. POS Kit	

PALLET CONFIGURATIONS

Molcajete Bin - 18.75"w x 48.25"d x 2.75"h (50 kits per pallet)

Small Bin With Side Shelves - 35.56"w x 37.06"d x 69.75"h (38 kits per pallet)

Large Bin - 40"w x 51.75"d x 69.69"h (45 kits per pallet)

Pallet Bin - 18.75"w x 48.25"d x 2.75"h (50 kits per pallet)

RETAILER & SHIPPING INFORMATION

Must be a physical address; no PO boxes. Complete one form per address if shipping to multiple locations. Please allow 1 week for delivery of POS items.

Retailer: _____

Contact: _____

Contact Email: _____

Contact Phone # _____

Contact Fax # _____

Shipping Address: _____

City/State/Zip: _____

Any special delivery instructions we need to be aware of? _____

PO: _____ Delivery Window: _____

Delivery Appointment Needed: _____

Pallet Configurations: _____ # of Kits per Pallet: _____

Estimated Cases per Display: _____

Contact your Avocados From Mexico
Regional Director for more information.

AvocadosFromMexico.com/Trade

