

# *THE* AVO CART ADVANTAGE





# WITH YOU EVERY STEP *OF THE WAY!*

***WE ONLY SUCCEED WHEN YOU DO.*** During these unprecedented times, we've worked hard to understand your needs and to meet them with customized equipment solutions. We know the value of fresh ingredients is still a top priority for your customers.

As A True Partner, ***YOU CAN COUNT ON OUR SUPPORT*** in every aspect of your business. Consider adding the following COVID-19 safe equipment to your operation.



**85%**

of study respondents  
seek out **FRESH,  
WHOLE SUPERFOODS.**  
At the top of their list?  
**AVOCADOS!\***

## THE ENTHUSIAST II *MODEL SP-11621*

A newer version of one of our most popular carts, this versatile, stainless-steel cart features plenty of room for holding and prepping food on top with ample storage below. An adjustable food shield makes it easy to attractively display and serve food items. Ideal for everything from fresh-made guacamole to smoothies and sandwiches.

### FEATURES:

- » Stainless-steel cart with enclosed back and sides
- » Cutout on top shelf accommodates a full-size pan
- » 21" workspace, perfect for a Vitamix® blender or standard panini press
- » Two-shelf storage; shelf size 21" x 35"
- » 500 lb. capacity
- » Four 5" cushion tread swivel casters
- » Overall dimensions: 39"w x 23"d x 62"h



## GRAB 'N GO *MODEL 688*

Put quick to-go items well within reach for customers with this rolling cart. Positioning this self-serve display in high-traffic areas will help increase add-on purchases.

### FEATURES:

- » Stainless steel construction with lightweight laminated MDO end panels
- » Side panels feature optional inserts for marketing chalkboard signage and/or peg boards for hanging items
- » Stainless steel rails hold full-size pans or tubs (not included)
- » Wide choice of laminate finishes



## THE SANITIZER *MODEL 158888*

Having sanitizing wipes near entrances and other key locations can contribute greatly to public health. This stand includes a unique platform that securely holds disinfecting wipe containers and includes a convenient, built-in waste chute and receptacle for used wipes.

### **FEATURES:**

- » Heavy-duty stainless steel construction
- » Platform with clamps accepts most disinfectant wipe containers
- » Convenient waste chute for used wipes
- » Large, solid stainless steel base provides safe upright stability
- » Hinged back panel opens for easy waste bag replacement
- » Shipped partially assembled for freight savings



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## ***ALWAYS READY TO HELP!***

When we say you have our full support, we mean it. Let us help you secure new COVID-19 safe equipment or adjust your current equipment to meet COVID-19 food safety guidelines. We are also ready to help by:

- » Creating custom signage
- » Sharing BOH best practices
- » Developing LTOs menu ideation or innovation
- » Offering Avocado University online and other education support

# CONTACT US TODAY!

[avocadosfrommexico.com/foodservice](https://avocadosfrommexico.com/foodservice)



# CAMPUS EVENTS & DINING WIN *WITH AVOCADOS FROM MEXICO*

Enhance campus dining experiences with Avocados From Mexico's College and University (C&U) program. Because Avocados From Mexico is the only avocado brand available year-round, you're guaranteed a full array of tools and resources to turn up your C&U experience to new level, any time of year.

*FROM INNOVATIVE MENU IDEATION AND CULINARY CREATIONS, TO CREATING CUSTOMIZED ON-CAMPUS ACTIVITIES AND DEMOS, AVOCADOS FROM MEXICO HAS EVERYTHING YOU NEED TO WOW YOUR STUDENTS!*



**75%**

of people are more likely to visit a foodservice operation that *DISPLAYS A FRESH SEAL*, indicating they serve fresh fruit rather than processed avocados.\*



\*Source: 2019 Technomic Inc., The Away-From-Home Guacamole Patron Topline Report, Avocados From Mexico. 2019 The Away-From-Home Guacamole Patron Study - AFM Fresh Seal Draw overview: 1500 patrons, 18 or older.

*A COMPLETE*

# WINNING STRATEGY

*ENTICE STUDENTS AND KEEP THEM COMING BACK FOR MORE!*



PULL-UP BANNERS



FRESH SEAL LOGOS



CAMPUS POSTERS

## ON-CAMPUS SIGNAGE

Creatively designed campus signage customized to your college & university brand colors.

## MENU IDEATION

Innovative, nutritious recipes that offer the incredible flavor and creativity that students love.

## LTO'S/SPONSORSHIPS

Programs designed to reel in your students by highlighting Avocados From Mexico in a fun, engaging way!

## AVO CART STATIONS

On-campus mobile Avo Cart inviting students to customize their own guacamole creation!

## ECO-RACK DISPLAYS

Portable, sturdy racks to entice and educate students on the spot!

## CONCESSION STANDS

Drive incremental sales during sporting events with stadium avocado carts, eco-rack displays and more!

## NUTRITIONAL RESOURCES

Support for registered dietitians working to provide valuable nutritional education to students' healthier eating habits.

## AVOCADO UNIVERSITY

Custom-designed educational classes created to help you and your dining staff become experts on all things avocado.



**TO LEARN MORE ABOUT YEAR-ROUND OPPORTUNITIES WITH AFM,**

Contact our team today or visit [avocadosfrommexico.com/foodservice](http://avocadosfrommexico.com/foodservice)